



Corporate Fact Sheet

BUSINESS SUMMARY

Sendmail® provides appliance-based products, applications and services that allow large enterprises and government agencies to architect and deploy secure mail and message infrastructures. Since 1982, thousands of commercial and open source customers around the globe have relied on Sendmail for a unified approach to the complex problems of policy-based message handling and routing. The company's comprehensive suite of applications addresses the challenges of gateway management, inbound threat protection, data leak prevention, email authentication and intra-company message management. These applications run on Sendmail's family of Sentrion® Message Processors, which are available in hard appliance, virtual appliance and blade server configurations and as a SaaS for filtering.

MANAGEMENT TEAM

President & CEO – Donald J. Massaro
Reconnex, Metaphor, Xerox

Executive Vice President & COO – Glen Vondrick
FaceTime, Inference

Chief Scientist & Sendmail Founder – Eric Allman

VP & Chief Technology Officer – Gregory Shapiro
Worcester Polytechnic Institute

VP, Finance, Administration & CFO – Mark Davis
Reconnex, Capsco

VP, Marketing – Stephanie Nevin
LRN, FaceTime

VP, Human Resources – Cheryl Widman
Arrival Communications, Summa Management

VP, Sales Enablement – Sherry Walden
FaceTime, Texas Instruments

VP, Sales EMEA – Ian Emery
Tumbleweed, Oracle

FACTS

Founded: 1998

Headquarters Location: Emeryville, CA

Number of Employees: < 200

Adoption: 35% market share; 65% of email traffic

CUSTOMERS

Sendmail has a total of 4,500 customers in 33 countries including, Credit Suisse, Citigroup, Wells Fargo, Deutsche Bank, BT, Vodafone, JP Morgan Chase, Sony, NY Times, Morgan Stanley, Nokia, Genentech, US House/Senate, Oracle.

STRATEGIC PARTNERS

Archer, Cloudmark, Commtouch, Eleven, Ethics Point, FaceTime, Intervoice, Habeas, McAfee, Novell, Red Hat, SenSage, Sun, Voltage Security

MAJOR INVESTORS

Morgan Stanley Ventures, Intel, Adobe
Total Capital Raised: \$100M Last Round: 10/09

HISTORY

1998 | Released **Switch™**, the commercial MTA

1999 | Released **Mailcenter™** for archival, storage, quarantine

2000 | Released **Sendmail Milter API**

2000 | Reached 1,000 customers and opened international offices

2001 | Released **Mailstream Manager™** for email security and compliant policy management

2004 | Reached 4,000 customers

2005 | Shipped first **Sentrion™** appliance

2006 | Celebrated 25th anniversary of Internet email (MTA)

2007 | Shipped **Sentrion™ MP** 'inbound & outbound' Appliance

2008 | Released **Sentrion™ MPV** and **Sentrion™ MPQ**

2009 | Released **Sentrion™ Cloud Services (SaaS)**

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DIFFERENTIATORS

Sentrion Message Processors are high-performance message security appliances that provide a unified solution to the complex problems of policy-based message handling and routing. Sentrion is available in a hard appliance, virtual appliance and blade server configurations and as a SaaS for filtering. The Sentrion Message Processing Engine and its comprehensive suite of applications provide secure mail and message infrastructure for:

1. Gateway Management

Secure, reliable message routing and delivery; sophisticated connection controls and rate throttling

2. Inbound Protection

Spam, virus, and malware protection; IP reputation services

3. Email Authentication

Authentication of incoming messages; Digitally signing of outgoing messages

4. Outbound Data Leak Prevention

Highly accurate, in-line monitoring and enforcement; Policy-based message encryption

5. Intra-company Message Management

Front-ends and protects Microsoft Exchange and IBM Lotus Notes; Enforces internal acceptable use policies

360° Messaging Assessment – The Sendmail 360° Messaging Assessment Service uncovers security and compliance risks in inbound and outbound messaging based on a 48-hour analysis period. This unique service determines compliance, security, and operational risks in messaging prior to initiating an education, enforcement, and blocking strategy.

Sender Authentication and DKIM – Sendmail is a co-author of the **DKIM** standard and is the first, and only, vendor to support DKIM, DK, SIDF, SPF on Sentrion appliances, software, and Open Source solutions.

Complex Message Handling – The Sentrion policy-centric Message Processing Engine is optimized to handle very complex message handling and routing. With the proven Sendmail MTA, the onboard LDAP directory and the industry's most powerful policy engine, Sentrion is able to make intelligent email policy enforcement and routing decisions in the real-time message stream without impacting end-user productivity or workflow.

Sendmail API – The Sendmail Milter API promotes third-party integration with Sendmail products. 50+ solutions are available to support strategic initiatives such as Archiving, Sender Authentication, spam and virus scanning.

Policy Management – With comprehensive capabilities and virtually unlimited flexibility, Sendmail Policy Management allows businesses to extend message security beyond inbound spam and virus protection to include outbound regulatory compliance (HIPAA, SOX, GLBA, ITAR, and more), corporate governance, and more complete message control.

Trusted Advisors – Sendmail employs the world's foremost experts in the development, implementation, and configuration of enterprise messaging systems. Sendmail has over 1,000 enterprise implementations.



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