



Actiance Instant Messaging

Overview

As part of our comprehensive approach to enterprise messaging security, we offer Actiance solutions for enforcing policies on Instant Messaging and other Web 2.0 applications. Transcripts of IM sessions can be automatically converted to email for processing by the Sentrion Policy Engine—so you can consolidate all policy management on one platform.

Audience

Regulated firms that are required by law to enforce policies regarding data retention and data-loss prevention for IM and other Web 2.0 applications, as well as any company that permits these applications and wants to enforce best practices for their use.

Key Features and Functionality Overview

Phones can be tied up and emails can be overlooked. Because instant messaging is real-time and always-on, it has become the standard channel for broker-client communications in securities firms. As such, just like email, IM is subject to SOX, GLBA, Regulation FD, and other regulatory mandates. Similarly, IM has become a standard for energy-trading companies, which must comply with market transparency rules under the Energy Policy Act of 2005.

Other regulated industries may not rely on IM to the same degree, but may use it a standard business tool or even simply permit employees to use it as a matter of choice. If IM, Skype, Twitter, or any other Web 2.0 communication tool is used in regulated businesses, it's subject to the same requirements governing all communications in that industry. And even unregulated businesses need to regard IM as a risk for leakage of private and proprietary information.

To complement our solutions for total email security, Sendmail offers Actiance's award-winning security and compliance products for IM, social media, and other Web 2.0 communication tools:

- Unified Security Gateway™ combines content monitoring, management, and security of Web 2.0 applications such as social networking, instant messaging, unified communications, URL filtering, and web-based malware antivirus protection.
- IMAuditor™ secures and manages real-time communications, allowing you to set user policies, manage and control usage, and archive and log IM, Web 2.0, and web conferencing conversations for corporate and regulatory compliance.

Actiance products make it easy to block communications protocols that are not permitted—such as allowing Yahoo! Messenger, AIM or other client-server models, while blocking peer-to-peer protocols such as Skype. And for protocols that your company does permit, Actiance provides powerful access control and policy enforcement.

IM and other communications handled by your Actiance solution can even be automatically converted to email for processing by the Sentrion Policy Engine, enabling you to manage all monitoring, audit, compliance, and data-loss prevention policies on a single platform. That means simpler management, remediation, and reporting—along with a more secure enterprise.

You trust your email system to Sendmail for all your regulatory compliance, risk management, and corporate governance needs. You can place the same trust in Actiance solutions to work hand-in-hand with Sentrion to secure and manage your IM and Web 2.0 communications.